

Category	Design service	All prices plus 7% VAT.	Number of design round included (non-transferable)	Additional info
Basic	E-Book/Front Cover*	1.200 €	3 (up to 3 different concepts in total -> one concept = one full design round)**	Exclusive for use in online marketing and inside the book
	Title (E-Book/Front Cover) separately as a PNG with transparent background	FREE upon request	/	
	Coverhintergrund (E-Book) separat als JPG ohne Titel	FREE upon request	/	
Print Editions + Additions	Print version (front, spine, back) = paperback or hardback without dust jacket, without flaps	100 €	2	Spine width is created once, further changes are subject to charges if design rounds are exhausted. Design is based on the e-book/front cover
	Inside cover	100 €	2	
	Paperback with flaps	200 €	2	
	Dust jacket	200 €	2	
	Hardback simple = design underneath dust jacket (title, author on spine)	70 €	/	
	Hardback normal = design underneath dust jacket (design on front, spine, back)	150 €	2	
	Design of one (1) finishing touch (e.g. varnish, foil)	100 €	2	
	Slipcase design	450 €	2	
Marketing material	Four-color edge coloring, three sides	300 €	2	Design is based on the design of the E-Book cover and print versions
	Website-/Facebook banner	100 €	2	
	Book mark (front, back)	130 €	2	
	Post card (front E-Book Cover, back designed)	100 €	2	
	Separate file (e.g. cover background)	50 €	/	
	Rollup banner	150 €	2	
Changes	Square image for quotes (e.g. for social media postings)	100 €	2	Miscellaneous
	Miscellaneous	Upon request	Upon request	
	Spine width	70 €	/	
	Dimensions E-Book/front cover	100 €	/	
	Dimensions print cover	130 €	/	
Licences	Additional revision (no new design concept)	75 €	/	Prices per language. Dimension and title adjustments (one for each project) can be added free of charge
	Additional design concept	250 €	/	
	Foreign languages license: E-Book or one (1) print edition or audiobook	450 €	1	
Miscellaneous	Foreign languages license: Additional edition of the same book	200 €	1	By agreement
	Audiobook english	450 €	1	
Miscellaneous	Weekend and holiday work (Every saturday and sunday and legal holidays of Saarland, Germany)	+ 100% (surcharge)	/	By agreement
	Rush fee for E-Book/front cover design	300 €	/	

All conditions apply exclusively to self-publishers and small publishers.
The designer determines beforehand if the category of “small publisher“ is most appropriate.

All included design rounds expire upon acceptance of the design service.

*The E-Book/front cover is the foundation for every order. All further services build upon it.

****Explanation:**

After the first design round, two more follow, in which the client can request up to two additional concepts (one per design round) in addition to the first concept if the initial design does not yet meet the requirements/expectations. The creation of a new concept is counted as a full design round.

If the initial design is already suitable and no further concepts are needed, the two additional design rounds can be entirely used for design adjustments.

Even if only changes are made to one design, this counts as a design round.

If you need a new concept and changes to the existing draft, it counts as two rounds.

Glossary:

concept = here: a mostly newly designed draft, a new design approach