



Price List Book Covers for Self-Publishers and Small Publishers
As of October 2025 · Portfolio at www.kopainski.com

Category	Design service	All prices plus 7% VAT.	Number of design rounds included (non-transferable)	Additional info
Basic	E-Book/Front cover*	1.500 €	3 (maximum of 3 different concepts in total → one concept = one full design round; alternatively: one or more revisions to one concept count as one design round too)**	Exclusively for use in online marketing and the interior of the book
	Title (E-Book/Front Cover) separately as a PNG with transparent background	FREE upon request	/	
	Cover background (e-book) separately as a JPG without the title	FREE upon request	/	
Print editions + additions	Print version (front, spine, back) = paperback or hardback without dust jacket, without flaps	150 €	2	Spine width is set once; any further changes are subject to a fee if all design rounds have been used. Design is based on the e-book/ front cover.
	Inner cover without flaps	100 €	2	
	Inner cover with flaps	150 €	2	
	Paperback with flaps	250 €	2	
	Dust jacket	250 €	2	
	Simple hardcover (usually underneath the dust jacket, title and author on spine)	100 €	/	
	Elaborate hardcover (usually underneath the dust jacket, design on front/back and spine)	200 €	2	
	Design of one (1) finishing touch/ refinement layer (e.g. varnish, foil ...)	100 €	2	
	Slipcase design	450 €	2	
	Four-color edges design, three sides	350 €	2	
Marketing material	Website/Facebook banner	100 €	2	Design is based on the e-book/ front cover and print versions.
	Bookmark (front, back)	130 €	2	
	Post card (front e-book cover, back designed)	100 €	2	
	Separate file for book related marketing (e.g. cover background)	50 €	/	
	Rollup banner	150 €	2	
	Square image for quotes (e.g. for social media postings)	100 €	2	
	Miscellaneous	upon request	upon request	
Changes	Spine width	70 €	/	
	Dimensions e-book/front cover	100 €	/	
	Dimensions print cover	150 €	/	
	Additional revision (no new design concept)	75 €	/	
	Additional design concept	300 €	/	
Usage rights/ licenses	Foreign languages license: e-book or one (1) print edition or audio book	450 €	1	Prices per language; size and title adjustments (one for each project) can be added free of charge
	Foreign languages license: Additional edition of the same book	200 €	1	
	Audio book original language	450 €	1	
Miscellaneous	Weekend and holiday work (every saturday and sunday and legal holidays of Saarland, Germany)	+ 100% (surcharge)	/	Subject to availability
	Rush fee for e-book/front cover design (skip the waiting list)	400 €	/	

All terms apply exclusively to self-publishers and small publishers.
All included design rounds expire once the design service has been approved.

*The e-book/front cover serves as the basis for every project. All additional services build upon it.

****Explanation:**
After the first design round, two more may follow, during which the client can request up to two additional concepts besides the first one if the initial design does not yet meet expectations. The creation of a new concept already counts as one full design round. For example, if two new concepts are requested in one round, this counts as two design rounds.
If the first design already fits and no further concepts are needed, the remaining two rounds can be used entirely for design adjustments. Even if only changes to an existing design are made, this still counts as one design round. A “change” is anything that does not fundamentally alter the concept.

Examples:

- New concept + modification of a previous design = 2 design rounds
- Change of font, color, contrast, textures in an existing concept = 1 design round
- Three concepts requested in the first design round = 3 design rounds
- Font change in an existing concept = 1 design round

Glossary:
Inner cover = inner sides of the cover when the book is opened
Concept = here: largely new design draft, new design approach